PURE

MEET THE FAMILY

International edition

CONNECTED
Connected radios combining internet radio, media streaming, digital radio and FM radio 2

PORTABLE
Compact radios that you can enjoy around the house or outdoors 12

BEDSIDE
Great-sounding clock radios, some with USB PowerPorts and a dock for your iPod/iPhone 20

HOME Hi-Fi
Great audio from radio, CD, iPod/iPhone, USB, SD and now internet radio and media streaming 24

IN CAR
The easy way to enjoy your favourite digital radio stations in the car 26

PURE CHOICE
A selection of custom accessories and options to complement your radio 28

PURE uses UK-based design and engineering to produce the world's most innovative range of digital and internet connected radios. PURE kick-started the digital radio market with the introduction of the EVOKE-1 in 2002, and is now the number one digital radio manufacturer in the world.

The innovation and refinement of PURE radios is the result of a passion for radio, backed-up by the largest dedicated radio development team in the world and the unique advantage of Imagination – exceptional technology from parent company Imagination Technologies.

Powered by Imagination

Designed in the UK

Imagination Technologies is an international company that creates and licenses market-leading multimedia technologies that are built into the latest consumer products, including audio systems, mobile phones, digital TVs, MP3/MP4 players, computers and in-car entertainment and navigation devices.

EcoPlus

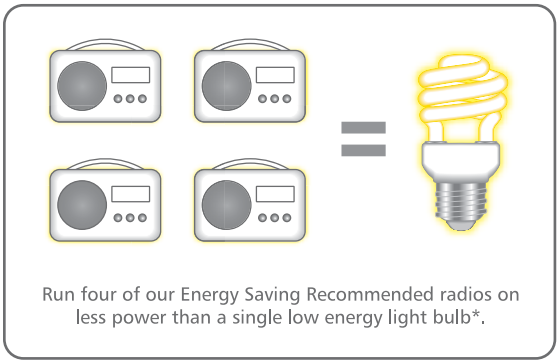
Proud supporters of energy saving trust®

EcoPlus is a statement of PURE's ethical philosophy and ongoing commitment to looking after the environment. Our products are designed to minimize their environmental impact and are manufactured in ethically approved facilities to ensure amongst other things that all workers are fairly treated, receive fair wages and have good working conditions. EcoPlus promises products with:

- reduced power consumption in operation and standby
- the use of materials from recycled and sustainable sources
- the smallest possible packaging
- components selected to minimize environmental impact
- ethically sound manufacturing facilities which are carefully selected and regularly audited

Please visit www.pure.com/ecoplus to find out more.

Products endorsed by the UK-based Energy Saving Trust have to satisfy an independent endorsement panel of experts, draw less than 1W of current in standby and 3.5W in operation and provide a rechargeable alternative to alkaline batteries. The Energy Saving Trust takes into account their energy efficiency, sustainability (to gauge their overall environmental impact), and how economical they are to run.
We are proud to be supporters of the Energy Saving Trust and their efforts to reduce energy usage.
See www.pure.com/energysaving for more information.



Run four of our Energy Saving Recommended radios on less power than a single low energy light bulb*.

A PURE 'Energy Saving Trust accredited' digital radio consumes less than 3.5W of electricity in use. Comparison based on a low energy bulb of 14W or above. (A typical low energy bulb to replace a 60W incandescent 'traditional' bulb uses between 13W and 18W).

Quality is important to us at PURE. We are proud to offer a two year warranty on all of our radio products.

Two year warranty

Introducing Flow Technology

Welcome to a whole new world of listening. EVOKE Flow, AVANTI Flow, Siesta Flow, Oasis Flow, our new Sirocco 550 and the revolutionary Sensia bring you the huge variety of audio available on the internet, as well as digital and FM radio broadcasts and your own digital music collection.

The Flow range are WI-FI CERTIFIED™ by the Wi-Fi Alliance and use the same technology as portable computers to connect to the internet wirelessly.

Internet, digital and FM radio

Experience a world of internet radio content – some familiar and some brand new or enjoy the wide range of digital radio stations, many with station slideshows, as well as all your local FM favourites. Whatever you're passionate about, you'll find a station to match.

Apps†

Run and update apps like Twitter and Facebook, use Picasa to view your online photos, and even get weather reports. Whether displayed alongside whatever you're listening to or viewed full-screen, apps bring an exciting new dimension to your listening.

FlowSongs

FlowSongs is a unique new service which you can use to identify tracks on any digital, FM or internet radio station and buy them in high-quality MP3 format directly from a Flow radio. FlowSongs is currently exclusive to UK customers as a public beta.

Media streaming

Break free from the computer and listen to your entire digital music collection wirelessly. If you've got a computer or network storage device connected to your Wi-Fi network you can stream music from it direct to your Flow. Just like on your computer you can browse through albums and playlists and pause and seek within tracks.

Podcasts and listen again*

Listen to your favourite programmes when it suits you, study a foreign language, listen to DIY tips, or play a story for the kids. There are thousands of podcasts and listen again programmes to discover and they're all immediately available with no computer, downloading or iPod required!

PURE sounds

Create an atmosphere to match your mood with a library of evocative sounds. From birdsong and a mother's heartbeat to cityscapes and rolling thunder, tune into PURE sounds to stimulate your imagination, help you concentrate or just relax.

* Available from radio stations that have an online listen again/archive service and those that publish podcasts.
† Available on Sensia only

Visit the PURE Lounge

Visit the PURE Lounge at www.thelounge.com to listen online, register your radio, save and organize your favourites and create and top-up a Lounge Account if you want to buy music direct from your radio. The Lounge provides all the internet content that's available on your Flow radio, and you can listen to it direct from the Lounge using your computer. At the Lounge, just like on your Flow radio, you'll find:

- Radio stations – thousands of global, national and local radio stations
- Listen again* – your favourite shows when you want them
- Podcasts – thousands of programmes available anytime
- PURE Sounds – sounds to stimulate, inspire and relax

Powerful and simple to use search facilities will help you to find the content you want. Simply enter any combination of name, language, country, genre or quality and you'll be sure to find something worth listening to. You can also find out what's new and get some recommendations for things you might like to listen to.

www.thelounge.com

Now available on your iPhone, iPad or iPod touch

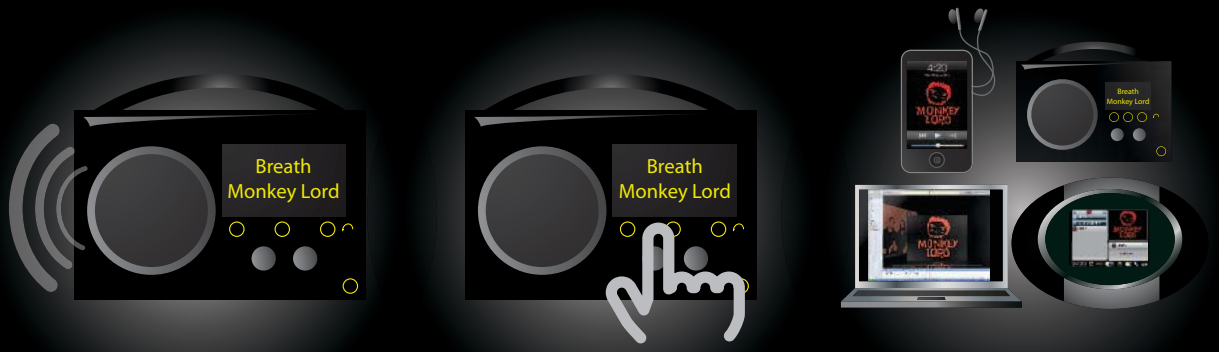
With our new app you can listen to the world of internet radio wherever you are. Download the Lounge app from the Apple iTunes App Store and you can listen to your favourite Lounge content on your Apple device too.

You can use the Lounge app wherever you have a Wi-Fi, 3G or 2G network connection.

Your saved favourites will be available on your Apple device just as they are on thelounge.com or on any PURE radio with Flow technology.

FlowSongs - Buy Music Direct From Your Radio

FlowSongs is a unique new service which you can use to identify tracks on any radio station and buy them in high-quality MP3 format directly from any PURE radio with Flow technology. FlowSongs is currently exclusive to UK customers as a public beta.



Using FlowSongs is as easy as one two three. One, open and top-up a Lounge Account. Two, listen until you hear a track you like – FlowSongs will identify what's playing and give you the option to buy it there and then. Three, enjoy the music you've bought on any Flow radio, your computer or your iPod/MP3 player.

To use FlowSongs you'll need to have registered your Flow radio on The Lounge, then open and top-up a Lounge Account using a credit or debit card. When you open your Lounge Account we'll give you a free 90 day trial subscription to FlowSongs so that you can identify (tag) as many tracks as you like, but of course you'll need credit in your account to actually buy tracks.

FlowSongs works with any digital, FM, or internet radio station. If you hear a track you like, just select the 'Flow' or 'FlowSongs' option on your radio. FlowSongs tags the track and shows you the artist, album and price. All you need to do is choose 'Buy', then enter your optional four digit PIN to confirm the purchase.

Once you've bought a track it's immediately available to stream to all your PURE Flow radios, or you can download them to your computer and because they're DRM-free you can listen to them on any platform you choose including your iPod or MP3 player. Your tracks are stored securely online so you can rest assured that once you've bought something it's always there for you to enjoy.

Radio is *the* way to find new music and FlowSongs makes it easier than ever to own the tracks you love.

Listening to radio

Identifying track

Track identified and available to buy

www.pure.com/flowsongs

Our connected radio family

With our six connected radios we're proud to offer the greatest range of internet connected media streaming radios available today, featuring portable, bedside, hi-fi and even rugged outdoors models.

Wherever you like to listen you'll be able to choose from broadcast digital and FM radio, access thousands of radio stations from across the world, listen again to your favourite shows, and enjoy a great selection of podcasts. You can also buy music direct from your Flow radios using FlowSongs, play music stored on a Wi-Fi enabled computer, and add new product features automatically as they become available.

with flow technology

Powered by the LOUNGE

flow SONGS BETA

sensia

Portable Digital, FM and Internet Radio with Colour Touchscreen

Sensia is a revolutionary internet-connected digital audio system with Flow technology and a large colour touchscreen, giving you an exciting way to enjoy internet radio and podcasts, digital radio and FM stations, your own music collection via Wi-Fi, online apps and extra broadcast material. You can even buy music direct from your radio using the unique FlowSongs service.

Using the touchscreen you can view and interact like never before: scrolling and spinning lists, tapping to select, sliding controls and swiping to change views.

Sensia also features PURE Clearsound technology for impressive stereo sound, a handy RF remote control and an input for your iPod/MP3 player. There's also an alarm (mains power only), kitchen countdown and sleep timers, and a headphone socket.

Add an optional rechargeable PURE ChargePAK for hours of portable listening per charge. Listen to internet content anywhere within range of your Wi-Fi network or to digital radio and FM when you're further afield. There are also optional made-to-measure clear or mirrored screen protectors to help protect your Sensia's touchscreen (see page 30).

i-10 dock for iPod option (see page 29, iPod not included)

ChargePAK E1 option

Black

Yellow

White

Red

Wi Fi CERTIFIED

Media streaming
listen to music stored on a Wi-Fi enabled computer

FlowSongs
identify and buy tracks directly from your radio

ChargePAK ready
fit an optional ChargePAK rechargeable battery for hours of portable listening per charge

Colour touchscreen
tap, slide, scroll and swipe – controlling your radio has never been this easy and fun!

Clearsound
digital end-to-end audio subsystem for clear dynamic audio

Internet radio
enjoy a world of internet radio, podcasts, listen again programmes and unique PURE sounds

Digital radio and FM with RDS
enjoy your favourite digital radio and FM stations

Adjustable tilt stand
secure stand for easy screen positioning

Remote control
stylish, colour-coordinated RF remote works anywhere in the room

Easy-to-use touchscreen

Media streaming with album art

Playing internet radio while showing the Picasa app

Digital radio featuring station slideshow from participating broadcasters

www.touchmyradio.com

with flow technology

Powered by the LOUNGE

flow SONGS BETA

OASIS flow

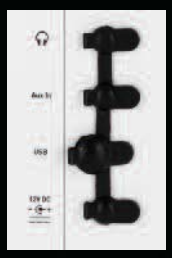
Rechargeable Weatherproof Digital, FM and Internet Radio

Roam free with Oasis Flow, a rechargeable internet-connected radio that can withstand the rigours of outdoor life thanks to its rugged weatherproof, splash resistant case with cast aluminium framework and rubber seals.

Like all our products with Flow technology, Oasis Flow delivers internet radio, podcasts, listen again content and music streaming anywhere you have a Wi-Fi connection, and digital radio and FM reception to provide you with a world of listening wherever you go. You can even buy music direct from your radio using the unique FlowSongs service.

Whether you're listening to sport in the park, news in the garden or music in the bath, Oasis provides hours of portable listening from its built-in ChargePAK battery. Simply connect to the mains to recharge – disconnect to wander free.

Back showing aerial storage and carry handle



connectors

i-10 dock for iPod option (see page 29, iPod not included)

- Flow technology for internet radio, listen again, podcasts, PURE Sounds, media streaming and FlowSongs music purchase
- Weatherproof and splash resistant
- Rugged design and build quality
- Built-in rechargeable ChargePAK for grab-and-go portability
- 30 digital radio and 10 FM presets, unlimited internet favourites*
- Stereo headphone socket
- Input for iPod/MP3 player or our i-10 dock for iPod

ChargePAK INSIDE

Wi Fi CERTIFIED

* Unlimited internet favourites requires registration on www.thelounge.com

Siesta flow

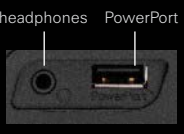
Bedside Digital, FM and Internet Radio

Explore the exciting world of internet radio without leaving your bed with Siesta Flow. Flow technology uses a Wi-Fi connection to deliver internet radio, podcasts, listen again content and music streaming from your computer. You can even buy music direct from your radio using the unique FlowSongs service.

With digital radio and FM too, you'll never be short of something to listen to and Siesta Flow's tuned stereo speakers ensure it will all sound great.

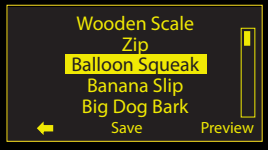
Despite its compact size, Siesta Flow is packed with useful features including a large auto-dimming display, touch sensitive controls, four quick-set alarms with dedicated buttons, a choice of 365 internet alarms and a handy USB PowerPort.

top



connectors

i-10 dock for iPod option (see page 29, iPod not included)



365 internet alarm sounds

- Flow technology for internet radio, listen again, podcasts, PURE Sounds, media streaming and FlowSongs music purchase
- Touch-sensitive controls
- Four quick-set digital radio/FM/Internet/tone alarms
- Choose from 365 different internet alarm sounds
- Sleep and snooze timers
- Automatic brightness control
- 30 digital radio/FM presets, unlimited internet favourites*
- Stereo headphone socket
- Input for iPod/MP3 player or our i-10 dock for iPod
- PURE PowerPort for USB accessories (see page 31)

with flow technology

Powered by the LOUNGE

flow SONGS BETA

EVOKE flow

Portable Digital, FM and Internet Radio

Winner of over 30 awards to date, including What Hi-Fi Sound & Vision's 'Radio Product of the Year' 2008, EVOKE Flow integrates digital radio and FM, internet content (thousands of stations, podcasts, listen again programmes and PURE Sounds) and music streamed from your computer. You can even buy music direct from your radio using the unique FlowSongs service.

All Flow products feature digital radio and FM with RDS, so you can listen anywhere, even without Wi-Fi. Add a ChargePAK rechargeable battery pack for complete go-anywhere listening. And if you're out and about with no music to stream, just connect your iPod or MP3 player to EVOKE Flow's aux-in connector.

Great throughout the home, EVOKE Flow includes two alarms (mains power only) and a touch-sensitive SnoozeHandle for bedside listening and a stereo out jack for easy connection to your hi-fi. Wherever you listen, EVOKE Flow sounds great with its custom-tuned speaker and bass port. And it's easy to use too, with a large graphical OLED display, simple controls, 40 digital radio/FM presets, and unlimited internet favourites via its companion website www.thelounge.com.

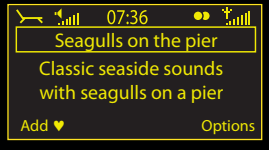
Optional matching accessories include the S-1 speaker for great stereo sound and the Reach F10 RF remote.

ChargePAK E1 option

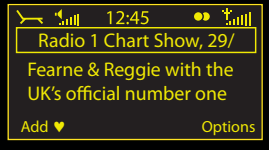
S-1 speaker option

i-10 dock for iPod option (see page 29, iPod not included)

Reach F10 remote control option



PURE Sounds



Listen Again

connectors

Wi Fi CERTIFIED

with flow technology

Powered by the LOUNGE

flow SONGS BETA

AVANTI flow

Table-top Digital Music System

What Hi-Fi? Sound and Vision's 'Radio Product of the Year 2009', AVANTI Flow is a complete internet-connected table-top digital audio system which supplements digital radio and FM, internet content (thousands of stations, podcasts, listen again programmes and PURE Sounds) and music streamed from your computer with an iPod dock and hi-fi quality audio. You can even buy music direct from your radio using the unique FlowSongs service.

AVANTI Flow features PURE Clearsound – a new digital end-to-end audio solution using high-quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption. Together with AVANTI's powerful 5.25" subwoofer, Clearsound generates room filling hi-fi sound with incredible detail.

AVANTI's stunning good looks will ensure it pride of place, wherever you do most of your listening. Functional as well as beautiful, it has a fully-featured remote control; easy to use, intuitive controls including a handy snooze button; a large graphical OLED display; quick access to your favourite stations with 30 digital radio and 10 FM presets; and unlimited Internet favourites via its companion website www.thelounge.com.

AVANTI Flow with iPod (iPod not included)

Top view

Reach F10 remote control included

Subwoofer

iPod compatibility

AVANTI Flow is compatible with the following iPod models:

- iPod mini 4GB 6GB
- iPod classic 80GB 160GB
- iPod classic 120GB
- iPod 4th generation 20GB
- iPod 4th generation 40GB
- iPod 4th generation (color display) 20GB 30GB
- iPod 4th generation (color display) 40GB 60GB
- iPod 5th generation (video) 30GB
- iPod 5th generation (video) 60GB 80GB
- iPod nano 1st generation 1GB 2GB 4GB
- iPod nano 2nd generation (aluminum) 2GB 4GB 8GB
- iPod nano 3rd generation (video) 4GB 8GB
- iPod nano 4th generation (video) 8GB 16GB
- iPod nano 5th generation (video camera) 8GB 16GB
- iPod touch 1st generation 8GB 16GB 32GB
- iPod touch 2nd generation 8GB 16GB 32GB
- iPod touch 2nd generation 8GB 16GB 32GB 64GB

Made for iPod

Wi Fi CERTIFIED

The EVOKE Family

In 2002 PURE introduced EVOKE-1, the first high-volume sub-£100 digital radio. EVOKE-1 became a smash hit, and the mainstream digital radio market was born. PURE's commitment to constant innovation and the latest technology has seen the EVOKE range develop, with EVOKE-2 in 2003, EVOKE-1^{XT} in 2004, EVOKE-2^{XT} in 2005, EVOKE-1S in 2007 and, the remarkable EVOKE-2S, EVOKE Flow and EVOKE Mio in 2008 and in 2010, the EVOKE-1S Marshall. Generation after generation, every EVOKE embodies our passion for radio and it has become the best-selling digital radio family in the world.

EVOKE-1

EVOKE-1S

Luxury Portable Digital and FM Radio

energy saving recommended

Certification mark

EVOKE-1S is the latest incarnation of our classic EVOKE radio, featuring digital radio and FM with RDS, USB upgradeability, an optional stereo speaker and real maple or cherry veneer casework.

- Optional ChargePAK E1 gives hours of portable listening per charge
- OLED display for superior contrast and improved readability
- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- Intellitext to browse stored scrolling text
- textSCAN to pause and control scrolling text
- Clock with kitchen timer and alarm (mains power only)

maple

cherry

ChargePAK E1 option

S-1 speaker option

i-10 dock for iPod option (see page 29, iPod not included)

connectors

EVOKE-2S

Luxury Portable Stereo Digital and FM Radio

energy saving recommended

Certification mark

EVOKE-2S is a refined portable digital and FM radio with hi-fi quality audio, a clear OLED display and long battery life. Our best sounding portable radio, EVOKE-2S produces 30W RMS from custom-tuned mid-range speakers and separate tweeters driven by PURE Clearsound technology.

PURE Clearsound is our digital end-to-end audio solution using high-quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption.

- Optional ChargePAK E1 gives hours of portable listening per charge
- 30W RMS audio power with PURE Clearsound technology
- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- ReVu enables you to pause and rewind live radio for up to 15 minutes

Packed with features, EVOKE-2S includes Intellitext and textSCAN, alarms (mains power only) and sleep timer functions and all the presets you'll ever need. There's also a kitchen countdown timer, USB upgradeability and real maple veneer casework.

maple

ChargePAK E1 option

i-10 dock for iPod option (see page 29, iPod not included)

connectors

Chilli

Chocolate

Midnight

EVOKE Mio

energy saving recommended

ChargePAK INSIDE

Portable Digital and FM Radio

With our well-known green credentials we're all for recycling here at PURE, so when we saw the opportunity to reuse a few design ideas from the 1950s, update the technology and add a PURE twist, we jumped at it. The resulting classic, easy-to-use radio is as cute as it gets, so cute that we think it'll still look good in the 2050s.

Mio sounds fantastic too. And so it should: under its retro-modern skin is our very own multi-award winning EVOKE-1S. It's also our first portable radio to come with a removable ChargePAK pre-installed – so you can take it with you to the garden, on a picnic or out to the garage. ChargePAKs are rechargeable, not only saving you money compared to using alkaline batteries but also helping to reduce the number of batteries which end up in landfill. Plug your Mio into the mains and the ChargePAK charges while you listen; unplug it, and you've got hours of portable digital radio listening per charge.

Like many of our radios, EVOKE Mio is recommended by the Energy Saving Trust because of its very low power consumption and is part of our EcoPlus range, designed and manufactured to minimize their environmental impact.

A classic easy-to-use radio, Mio also includes an input for your iPod/MP3 player or our i-10 dock for iPod, Intellitext and textSCAN, FM with RDS, a striking auto-dimming OLED display, an alarm (mains power only), a kitchen timer and a USB connector for future product upgrades.

Available in three colour schemes: chilli, chocolate or midnight.

base – ChargePAK compartment and bass port

rear

i-10 dock for iPod option (see page 29, iPod not included)

connectors

- Digital radio and FM with RDS
- Stunning design with contrasting leather and suede effect finish
- ChargePAK E1 included for hours of portable listening
- Auto-dimming OLED display
- Intellitext – browse stored scrolling text
- 3.5mm auxiliary input for iPod/MP3 player
- textSCAN – pause and control scrolling text
- Kitchen countdown timer
- Easy to use tone or radio alarm (mains power only)
- Save up to 30 presets (digital radio or FM)

See inside the back cover for a full feature list and explanation.

EVOKE-1S Marshall

Portable Digital and FM Radio

Loud enough to wake the dead…and the volume goes up to 11!

EVOKE-1S Marshall is the latest version of this unique radio which combines the class-leading audio and features that have made EVOKE-1S such a success with the iconic style of Marshall Amplification.

Featuring black vinyl wrap, brass effect front and authentic Marshall badge, EVOKE-1S Marshall also includes both digital and FM radio, an input for your iPod/MP3 player, a clear, auto-dimming OLED display, Intellitext and textSCAN and lots of station presets for quick access to your favourite stations.

Options include an in-unit rechargeable ChargePAK E1 and S-1 speaker for stereo sound.

ChargePAK E1 option

S-1 speaker option

connectors

i-10 dock for iPod option (see page 29, iPod not included)

- Digital radio and FM with RDS
- Authentic Marshall styling
- Auto-dimming OLED display
- Intellitext – browse stored scrolling text
- 3.5mm auxiliary input for iPod/MP3 player
- textSCAN – pause and control scrolling text
- Kitchen countdown timer
- Easy to use tone or radio alarm (mains power only)
- Save up to 30 presets (digital radio or FM)
- Optional ChargePAK E1 gives hours of portable listening per charge
- Optional matching S-1 speaker for high quality stereo sound
- USB upgradeability

See inside the back cover for a full feature list and explanation.

Visit our dedicated website at www.pure.com/marshall.

verona

Luxury Portable Stereo Digital and FM Radio

Verona is a luxurious portable digital and FM radio combining a beautiful walnut veneer or lacquered piano black finish with clean aluminium detailing, rich sound, a clear OLED display and long battery life.

Verona provides impressive audio with a tuned bass port and speakers driven by PURE Clearsound technology. Clearsound is a digital end-to-end audio subsystem using high quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption.

Packed with features, Verona also includes ReVu to pause and rewind live digital radio, Intellitext and textSCAN, alarms and sleep timer functions, all the presets you'll ever need and ChargePAK technology for economical battery power. Its OLED display is crystal-clear and has both manual and automatic brightness controls. There's also an input for your iPod/MP3 player, a kitchen countdown timer and USB upgradeability.

walnut

piano black

i-10 dock for iPod option (see page 29, iPod not included)

Top

ChargePAK E1 option

connectors

Élan II

Portable Stereo Digital and FM Radio

Élan II combines the latest features like ReVu for digital radio pause and rewind, with quality construction and a traditional design with a modern twist.

With its black satin-touch finish, anodised aluminium fascia, turned aluminium controls and chromed handle with rubberized grip, Élan II looks the part and with its 3" full range stereo speakers it sounds fantastic too, whether you want to tune in to your favourite radio stations or plug in your iPod/MP3 player.

Fit an optional rechargeable ChargePAK C6L or standard C Cell alkaline batteries for 'grab-and-go' portability.

top

ChargePAK C6L option

- Stereo digital radio and FM with RDS
- Twin 3" full range drive units
- Input for iPod/MP3 player or our i-10 dock for iPod
- Optional ChargePAK C6L, battery or mains powered
- ReVu to pause and rewind live digital radio
- Clock, alarm (mains power only) and kitchen timer
- Intellitext – browse stored scrolling text
- textSCAN – pause and control scrolling text
- Save up to 30 digital radio and FM presets

See inside the back cover for a full feature list and explanation.

connectors

i-10 dock for iPod option (see page 29, iPod not included)

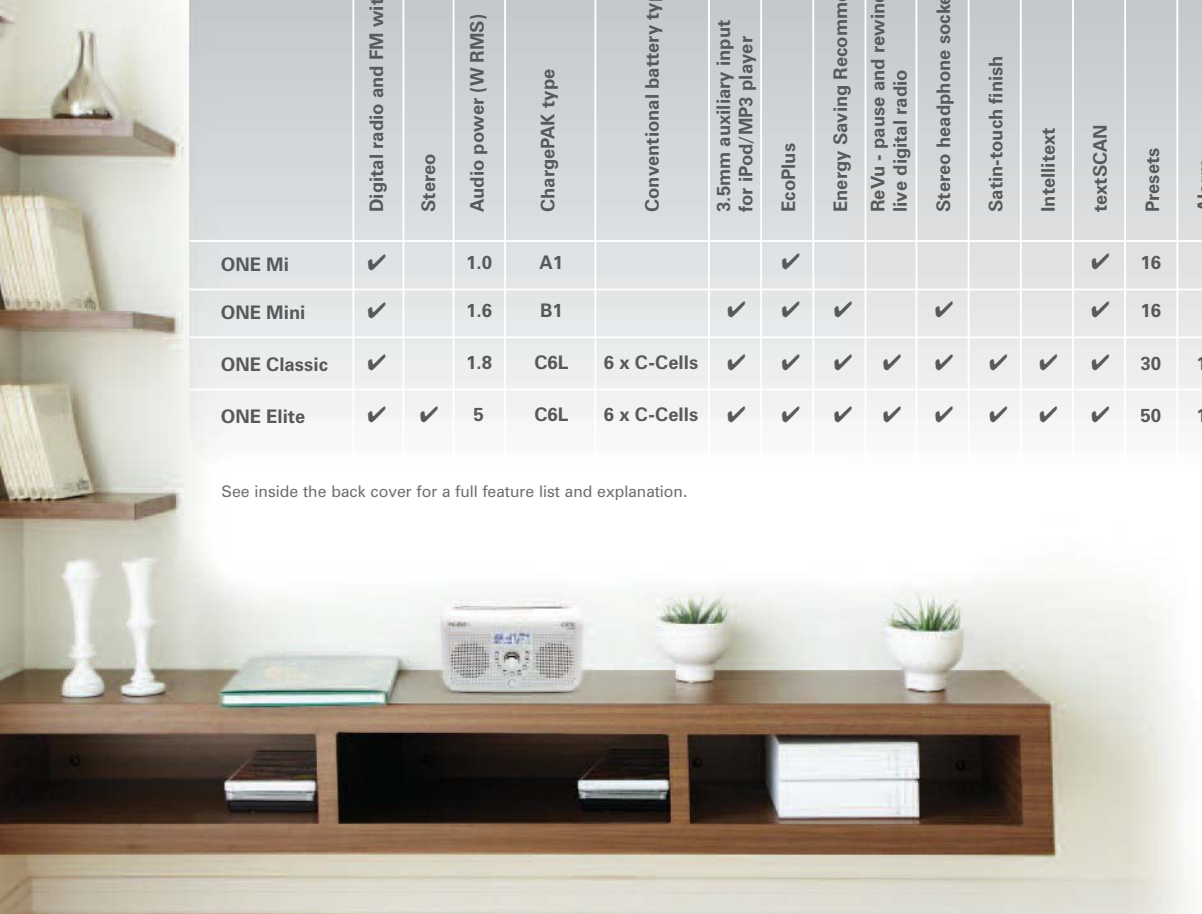
The ONE Family – radios for everyone

Introducing the ONE family – the UK's best selling radios – a range of digital and FM radios to cover all tastes and budgets. All members of the ONE family take an optional rechargeable ChargePAK and have impressively punchy audio. They are also easy to use, packed with features and available in black or white.

How do they compare?

	Digital radio and FM with RDS	Stereo	Audio power (W RMS)	ChargePAK type	Conventional battery type	3.5mm auxiliary input for iPod/MP3 player	EcoPlus	Energy Saving Recommended	ReVu - pause and rewind live digital radio	Stereo headphone socket	Satin-touch finish	Intellitext	textSCAN	Presets	Alarm	Sleep and kitchen timer	USB upgradeable	Language option (English, French, German, Italian)	Suitable for bathroom use
ONE Mi	✔		1.0	A1			✔						✔	16			✔	✔	
ONE Mini	✔		1.6	B1		✔	✔	✔		✔			✔	16			✔	✔	✔
ONE Classic	✔		1.8	C6L	6 x C-Cells	✔	✔	✔	✔	✔	✔	✔	✔	30	1	✔	✔	✔	✔
ONE Elite	✔	✔	5	C6L	6 x C-Cells	✔	✔	✔	✔	✔	✔	✔	✔	50	1	✔	✔	✔	✔

See inside the back cover for a full feature list and explanation.



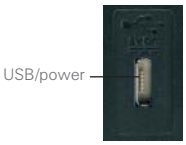
ONE Mi

Palm-sized Portable Digital and FM Radio

The compact ONE Mi brings a new level of affordability to our highly acclaimed ONE family. ONE Mi's punchy audio rivals that of much larger radios, and it features both digital and FM radio, a clear LCD display and the latest technology to help reduce power consumption.

- Optional ChargePAK A1 or mains powered
- Low power standby
- 16 presets (8 digital, 8 FM)
- textSCAN – pause and control scrolling text

black



connectors

side

ChargePAK A1 option

white

designer protective case option (see page 30)

ONE mini

Compact Portable Digital and FM Radio

If you're looking for a compact, portable radio, ONE Mini offers a blend of quality, style and affordability that's hard to beat. The ideal travelling companion, ONE Mini is small and light and features both digital radio and FM.

- Optional ChargePAK B1 gives hours of portable listening per charge
- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- 16 presets
- textSCAN to pause and control scrolling text

Despite its compact size, ONE Mini has been engineered to provide impressive audio quality and volume. It is intuitive to use with simple controls and easy access to features.

black

connectors

side

ChargePAK B1 option

i-10 dock for iPod option (see page 29, iPod not included)

white

lightweight protective case option (see page 30)

ONE classic

Portable Digital and FM Radio

ONE Classic is a digital and FM radio that looks great, sounds fantastic and is incredibly easy to use. With a tactile satin-touch finish and a host of useful features, ONE Classic has something for everyone.

- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- Optional ChargePAK C6L gives hours of portable listening per charge
- ReVu enables you to pause and rewind live digital radio for up to 15 minutes
- Handy kitchen countdown timer
- Simple tone or radio alarm (mains power only)

ONE Classic also features a sleep timer, and you can use an optional ChargePAK C6L, standard C size alkaline batteries or mains power.

white

connectors

side

ChargePAK C6L option

i-10 dock for iPod option (see page 29, iPod not included)

black

ONE elite

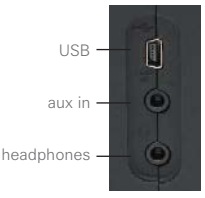
Portable Stereo Digital and FM Radio

A stylish portable stereo radio with the latest features and a luxury satin-touch feel, ONE Elite not only looks great but has been engineered to sound fantastic, whether you want to tune in to your favourite digital or FM stations or even plug in and listen to your iPod.

- Twin 3" drive units for high-quality stereo sound
- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- Optional ChargePAK C6L gives hours of portable listening per charge
- ReVu enables you to pause and rewind live digital radio for up to 15 minutes
- Handy kitchen countdown timer
- Simple tone or radio alarm (mains power only)
- Adjustable bass and treble

ONE Elite also features a sleep timer, and you can use an optional rechargeable ChargePAK C6L, standard C size alkaline batteries or mains power.

black



connectors

side

ChargePAK C6L option

i-10 dock for iPod option (see page 29, iPod not included)

white

The Chronos Family

Our best-selling Chronos bedside radio family just keeps getting better. Chronos II is a classically straightforward, easy-to-use bedside clock radio. Chronos CD Series II and Chronos iDock Series II, add CD or iPod/iPhone playback and now have upgraded sound, smooth new looks and improved controls. All have sophisticated bedside features as standard including automatic clock setting and multiple alarms. Chronos – making waking up just that little bit more pleasurable.

CHRONOS II

Bedside Digital and FM Radio

The stylish brushed-aluminium Chronos II has a large display with automatic brightness control and includes digital radio and FM with RDS. Perfect for bedside listening, it also has four customizable alarms which can be set for different times on weekdays and weekends.

- Four alarms wake you to digital radio, FM or a tone
- Sleep and snooze timers
- Automatic brightness control
- Intellitext to browse stored scrolling text
- textSCAN, to pause and control scrolling text
- 20 presets
- Stereo headphone socket

top

white

top

black

remote control

i-10 dock for iPod option (see page 29, iPod not included)

CHRONOS CD SERIES II

Stereo Bedside Digital and FM Radio with CD

Chronos CD Series II features a stylish new design with improved controls, vastly uprated audio from its new highly-optimized, 2.5" custom-wound speakers and latest digital amplifier, improved power consumption and new PowerPort, providing power for handy USB accessories.

With lots of easy-to-use bedside features, Chronos CD Series II fits the maximum audio performance into the minimum space. The light sensor automatically adjusts the display brightness and handy front-panel connectors enable you to connect your iPod/MP3 player and to connect headphones.

- Four alarms wake you to digital radio, FM, CD or a tone
- Sleep and snooze timers
- Automatic brightness control
- Plays CD/CD-R and CD-RW discs
- 3.5mm auxiliary input for iPod/MP3 player or our i-10 dock for iPod
- Remote control included
- Stereo headphone socket
- PURE PowerPort for USB accessories (see page 31)

Chronos CD Series II alarms can be set for weekdays, weekends, daily or as one-offs. A handy sleep timer allows you to drop off to your favourite station and the all-important snooze button is easy to find, with an adjustable snooze time for an extra lie-in.

CHRONOS iDOCK SERIES II

Stereo Bedside Digital and FM Radio with Dock for iPod/iPhone

Now compatible with the latest iPod and iPhone models, Chronos iDock Series II brings together digital radio and iPod/iPhone docking to give you the best of both worlds.

* iPod/iPhone not included

black

Alongside the new looks, vastly uprated audio from its new highly-optimized, 2.5" custom-wound speakers and latest digital amplifier, and reduced power consumption are improved features including multiple customizable alarms, adjustable sleep and snooze timers, automatic brightness control, and a new PowerPort, providing power for handy USB accessories.

- Listen to your iPod/iPhone while it charges
- Four alarms wake you to iPod/iPhone, digital radio, FM or a tone
- Sleep and snooze timers
- Automatic brightness control
- Remote control
- Stereo headphone socket
- PURE PowerPort for USB accessories (see page 31)

Chronos iDock Series II has four alarms, each of which can be set for weekdays only, weekends only or as a one-off. A sleep timer allows you to drop off to your favourite station and there's an adjustable snooze time for an extra lie-in.

Made for iPod iPhone

remote control

white

top

iPod/iPhone compatibility

Chronos iDock Series II is compatible with the following iPod and iPhone models:

- iPod mini 4GB 6GB
- iPod classic 80GB
- iPod classic 160GB (2007)
- iPod classic 120GB 160GB (2009)
- iPod 4th generation 20GB
- iPod 4th generation 40GB
- iPod 4th generation (color display) 20GB 30GB
- iPod 4th generation (color display) 40GB 60GB
- iPod 5th generation (video) 30GB
- iPod 5th generation (video) 60GB 80GB
- iPod nano 1st generation 1GB 2GB 4GB
- iPod nano 2nd generation (aluminum) 2GB 4GB 8GB
- iPod nano 3rd generation (video) 4GB 8GB
- iPod nano 4th generation (video) 8GB 16GB
- iPod nano 5th generation (video camera) 8GB 16GB
- iPod touch 1st generation 8GB 16GB 32GB
- iPod touch 2nd generation 8GB 16GB 32GB 64GB
- iPhone 4GB 8GB 16GB
- iPhone 3G 8GB 16GB
- iPhone 3GS 16GB 32GB
- iPhone 4 16GB 32GB

How do they compare?

	Digital radio and FM with RDS	Stereo	3.5mm auxiliary input for iPod/MP3/CD player/other	EcoPlus	Energy Saving Recommended	Stereo headphone socket	iPod/iPhone connection	CD/CD-R/CD-RW playback	Auto display brightness	Intellitext	textSCAN	Presets	Alarm	Timer	USB upgradeable	Snooze button	Remote control	PowerPort
Chronos II	✔			✔	✔	✔			✔	✔	✔	20	4	Sleep	✔	✔		
Chronos CD Series II	✔	✔	✔	✔	✔	✔		✔	✔		✔	30	4	Sleep	✔	✔	✔	✔
Chronos iDock Series II	✔	✔	✔	✔	✔	✔	✔		✔		✔	30	4	Sleep	✔	✔	✔	✔

See inside the back cover for a full feature list and explanation.

The Siesta Family

Our stylish Siesta bedside radio family has grown again. With the addition of Siesta Mi, our most affordable bedside radio, the Siesta range now incorporates features to suit every bedroom. They all feature auto-dimming displays, multiple alarms compact size and great audio. Individual models offer more alarms, Flow technology for access to internet content and media streaming, an iPod/iPhone dock, handy USB PowerPorts and more. Siesta...isn't it time you had one?

Siesta Mi

Bedside Digital and FM Radio

Siesta Mi is our most compact bedside radio but is packed full of features – including both digital and FM radio, two quick-set alarms, adjustable sleep and snooze timers and a large clear display with automatic brightness control.

- Two quick-set alarms wake you to digital radio, FM or a tone
- Sleep and snooze timers
- Automatic brightness control
- 16 presets
- Low power standby

top

Siesta

Bedside Digital and FM Radio

Bringing affordable and stylish digital radio to your bedroom, Siesta has all the features you'll need – three alarms, adjustable sleep and snooze timers, a large display with automatic brightness control and a large easy-to-reach snooze button. All in a compact design that produces quality audio without taking up too much space.

- Three alarms wake you to digital radio, FM or a tone
- Sleep and snooze timers
- Automatic brightness control
- Intellitext to browse stored scrolling text
- textSCAN, to pause and control scrolling text
- 16 presets
- Stereo headphone socket

Siesta's alarms can be set to wake to tone, digital radio or FM and set for different times for weekdays and weekends.

black

top

white

Siesta iDock

Digital and FM Bedside Radio with Dock for iPod/iPhone

Siesta iDock integrates a dock for your iPod/iPhone with a whole host of useful bedside features including a large auto-dimming display, four quick-set alarms, digital and FM radio and a PowerPort, providing power for handy USB accessories.

- Listen to your iPod/iPhone while it charges
- Four iPod/digital radio/FM/tone alarms with dedicated buttons
- Sleep and snooze timers
- Automatic brightness control
- 30 presets
- Stereo headphone socket
- PURE PowerPort for USB accessories (see page 31)

Despite its compact size Siesta iDock features tuned stereo speakers to help make waking up sound that little bit better. See below for iPod/iPhone compatibility.

* iPod/iPhone not included

Made for iPod iPhone

top

iPod/iPhone compatibility

Siesta iDock is compatible with the following iPod and iPhone models:

- **iPod mini** 4GB 6GB
- **iPod classic** 80GB
- **iPod classic** 160GB (2007)
- **iPod classic** 120GB 160GB (2009)
- **iPod** 4th generation 20GB
- **iPod** 4th generation 40GB
- **iPod** 4th generation (color display) 20GB 30GB
- **iPod** 4th generation (color display) 40GB 60GB
- **iPod** 5th generation (video) 30GB
- **iPod** 5th generation (video) 60GB 80GB
- **iPod nano** 1st generation 1GB 2GB 4GB
- **iPod nano** 2nd generation (aluminum) 2GB 4GB 8GB
- **iPod nano** 3rd generation (video) 4GB 8GB
- **iPod nano** 4th generation (video) 8GB 16GB
- **iPod nano** 5th generation (video camera) 8GB 16GB
- **iPod touch** 1st generation 8GB 16GB 32GB
- **iPod touch** 2nd generation 8GB 16GB 32GB 64GB
- **iPhone** 4GB 8GB 16GB
- **iPhone 3G** 8GB 16GB
- **iPhone 3GS** 16GB 32GB
- **iPhone 4** 16GB 32GB

milano

Luxury Bedside Digital and FM Radio

Bringing a touch of class to your bedside, Milano's elegant design has a luxury satin-touch finish and real wood snooze button that should make waking up that little bit more pleasureable.

- Tactile satin-touch finish and real wood snooze button
- Four alarms wake you to digital radio, FM or a tone
- Sleep and snooze timers
- Automatic brightness control
- Intellitext to browse stored scrolling text
- textSCAN, to pause and control scrolling text
- 20 presets
- Stereo headphone socket

top

side

Home Hi-fi

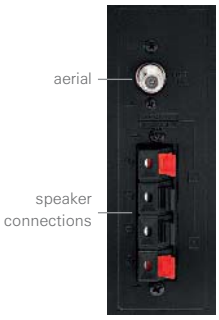
PURE has the largest UK-based team of audio engineers of any UK digital radio supplier. Their expertise has produced several generations of hi-fi systems which combine performance-tuned audio with features like digital radio and advanced connectivity. These hi-fi products provide an ideal mixture of compact design and room-filling sound. Separate speakers enable you to tune the sound and the setup to match your room.

SIROCCO 150

Digital Micro System with Dock for iPod/iPhone

* iPhone/iPod not included

rear



rear connectors

front connectors

The first of our new range of micro systems, Sirocco 150 is affordable and versatile, allowing you to enjoy your favourite digital and FM radio stations and music stored on your iPod or iPhone, SD card, USB memory drive or CD. Compact enough for bedrooms and small rooms, Sirocco 150 is a stylish way to enjoy the choice and quality of digital radio in a convenient mini system format.

- Removable dock for iPod or iPhone for playback and charging
- Remote control also works with iPod and iPhone
- 25W RMS
- Front-mounted 3.5mm auxiliary input for other MP3 players or music sources
- Supports MP3 and WMA playback from CD, CD-R/RW, USB memory drive or SD memory card*
- Stereo headphone socket
- Tone or radio alarm and sleep timer
- Video out socket on dock enables you to view video from your iPod or iPhone on your TV†

Made for iPod iPhone

* iPod, iPhone, USB memory drive and SD card not included.
† Video connection cable not included.

iPod/iPhone compatibility

Sirocco 150 and Sirocco 550 are compatible with the following iPod and iPhone models:

- iPod mini 4GB 6GB
- iPod classic 80GB
- iPod classic 160GB (2007)
- iPod classic 120GB 160GB (2009)
- iPod 4th generation 20GB
- iPod 4th generation 40GB
- iPod 4th generation (color display) 20GB 30GB
- iPod 4th generation (color display) 40GB 60GB
- iPod 5th generation (video) 30GB
- iPod 5th generation (video) 60GB 80GB
- iPod nano 1st generation 1GB 2GB 4GB
- iPod nano 2nd generation (aluminum) 2GB 4GB 8GB
- iPod nano 3rd generation (video) 4GB 8GB
- iPod nano 4th generation (video) 8GB 16GB
- iPod nano 5th generation (video camera) 8GB 16GB
- iPod touch 1st generation 8GB 16GB 32GB
- iPod touch 2nd generation 8GB 16GB 32GB 64GB
- iPhone 4GB 8GB 16GB
- iPhone 3G 8GB 16GB
- iPhone 3GS 16GB 32GB
- iPhone 4 16GB 32GB

SIROCCO 550

Micro Hi-fi with Digital, FM and Internet Radio, CD and Dock for iPod/iPhone

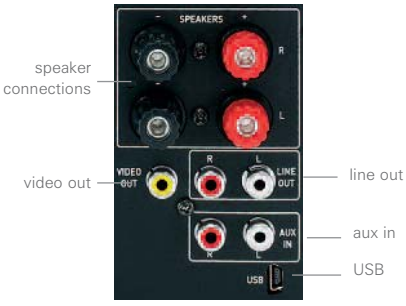
* iPhone/iPod not included

Sirocco 550 provides access to an incredible range of audio sources in a compact, powerful hi-fi system. As well as broadcast radio (digital and FM), a CD player, a dock for your iPod/iPhone and an input for USB flash drives, Sirocco 550 uses Wi-Fi to receive internet content (thousands of radio stations, listen again programmes, podcasts and PURE Sounds) and stream music stored on your computer or network storage device. You can even buy music direct from your radio using the unique FlowSongs service.

rear

Sirocco 550 features PURE Clearsound, our digital end-to-end audio solution using high-quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, high volume levels and low power consumption. Together with custom speakers featuring treated 5.25" mid bass drive units, 37mm tweeters and tuned crossovers, Sirocco 550 generates 80W RMS of dynamic hi-fi with incredible detail.

- Flow technology for internet radio, listen again, podcasts, PURE Sounds, media streaming and FlowSongs music purchase
- Dock for iPod or iPhone for playback and charging
- RF Remote control also works with iPod and iPhone
- 80W RMS audio power with PURE Clearsound technology
- Touch-sensitive controls
- 30 digital radio and 10 FM presets, unlimited internet favourites*
- Front-mounted 3.5mm and rear phono auxiliary inputs for other MP3 players or music sources
- Supports MP3 and WMA playback from CD, CD-R/RW or USB memory drive**
- Stereo headphone socket
- Tone or radio alarm and sleep timer
- Video out socket enables you to view video from your iPod or iPhone on your TV†



rear connectors

* Unlimited internet favourites requires registration on www.thelounge.com
** iPod, iPhone and USB memory drive not included.
† Video connection cable included.

Made for iPod iPhone

Compact in-car digital radio – take digital radio with you

Our innovative mobile digital radio solution is Highway, the first aftermarket in-car digital radio solution that's as easy-to-install as a portable GPS unit. Take your favourite digital stations with you in the car without having to replace your existing car radio.

highway

In-Car Digital Radio with FM Transmitter

Enjoy digital radio and your iPod/MP3 player through your car stereo with a solution that's as easy to fit as sat nav. Highway receives digital radio and transmits it to your car stereo as an FM signal, or connect Highway directly to your car stereo if it has an audio input socket*. And when your journey's over, you can connect a pair of headphones and use Highway as a battery-powered personal radio**.

Whether you want to enjoy the digital stations in-car that you do at home, listen to your iPod/MP3 player on the move, or just discover digital radio, Highway brings a lot more entertainment to your journey.

front

back

- Easy to install
- 3.5mm auxiliary input for iPod/MP3 player
- If your car has an auxiliary audio input, you can also connect your Highway direct from the line out socket, so there's no need for FM tuning*
- ReVu enables you to pause and rewind live digital radio for up to 5 minutes
- quickSCAN finds the next available free FM frequency
- Intellitext – browse stored scrolling text
- Highway can be taken out of the car and used as a personal radio**
- 4 FM transmit presets for instant tuning
- 20 digital radio presets

See inside the back cover for a full feature list and explanation.

windscreen mount

* Requires 3.5mm to 3.5mm cable (not included)
** Batteries and headphones not included

Affix aerial to windscreen

Attach mount to windscreen

Attach Highway to mount

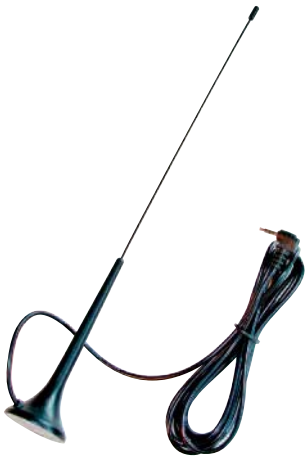
Connect aerial and power

Extra Car Kit Option

Two cars, one Highway? Fit the Highway Extra Car Kit and listen to your Highway in both. The kit includes everything you need to fit a Highway: Highway internal aerial, windscreen mount, Highway car power cable and cable tidy clips.

Magnetic Aerial Option

Choose this magnetic aerial if you prefer a roof-mounted option to the standard Highway internal aerial. Recommended for use in areas with marginal digital radio reception.



PURE Choice is a range of quality accessories to complement your PURE products, including rechargeable battery packs, additional speakers, protective cases and in-car kits. See your dealer for details.

ChargePAK ChargePAK INSIDE

PURE's In-radio Rechargeable Battery Packs

Rechargeable batteries are more economical and significantly kinder to the environment than disposable batteries, reducing the quantity of batteries that end up in landfill sites.

- Easy to use – fit and forget
- Charges inside the radio, no separate charging unit required
- Increased battery life per charge over standard rechargeable batteries
- Replaces the need for disposable alkaline batteries

PURE's rechargeable ChargePAKs enable truly portable listening. They are available as an optional accessory for our 'ChargePAK Ready' radios, pre-fitted to EVOKE Mio and built-in to Oasis Flow. Simply plug your radio into the mains to recharge a ChargePAK.

Over one year a ONE Elite radio used for 20 hours per week could use over 90 conventional C-cell batteries. A ChargePAK would eliminate this waste.

ChargePAK A1

- Lithium-ion
- 3.7V
- 2100mAh

ChargePAK B1

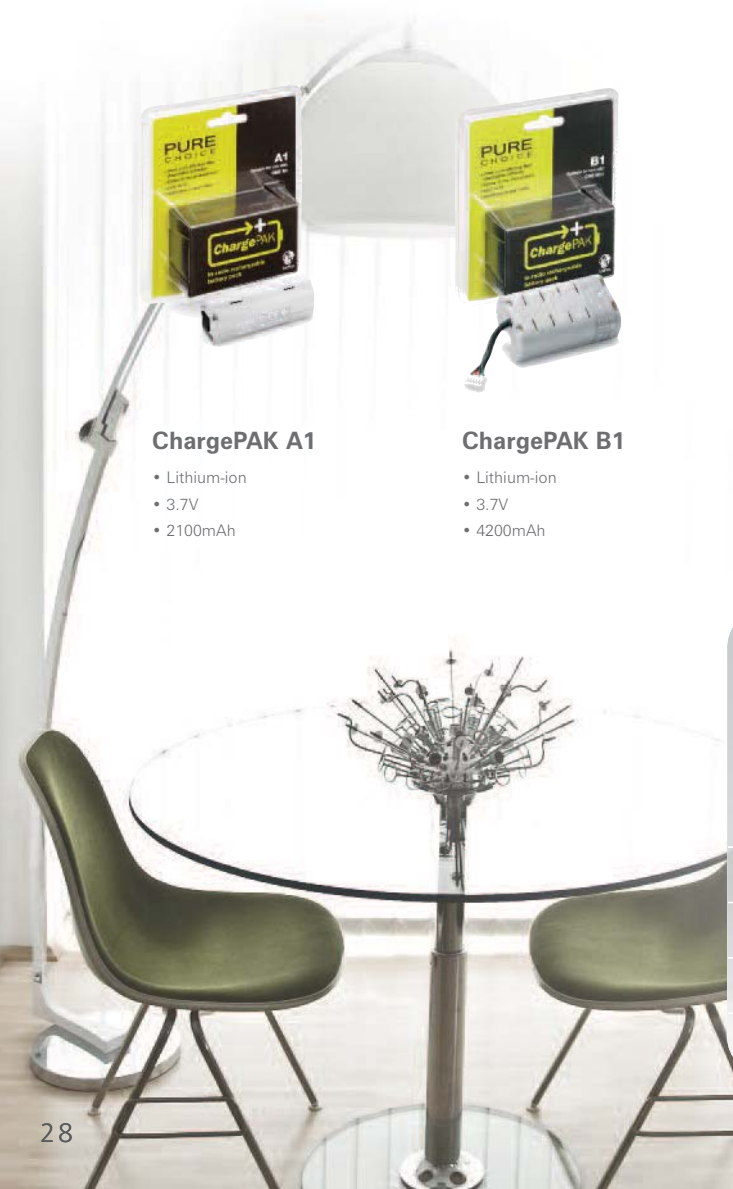
- Lithium-ion
- 3.7V
- 4200mAh

ChargePAK E1

- Lithium-ion
- 3.7V
- 8800mAh

ChargePAK C6L

- Lithium-Polymer
- 7.4V
- 4000mAh



Radio compatibility

	ONE Mi	ONE Mini	EVOKE-1S	EVOKE-1S Marsl	EVOKE Flow	EVOKE Mio	EVOKE-2S	Sensia	Verona	Élan II	ONE Classic	ONE Elite
ChargePAK A1	✔											
ChargePAK B1		✔										
ChargePAK E1			✔	✔	✔	✔*	✔	✔	✔			
ChargePAK C6L										✔	✔	✔

* EVOKE Mio includes a ChargePAK E1 as standard

i-10

Powered Universal Dock for iPod

- Universal iPod dock* enables playback via 3.5mm stereo output
- Listen to your iPod while it charges
- Connects to any amplified speaker system and other products with 3.5mm stereo line input
- Navigate and control your iPod with supplied remote control

* iPod not included.

Made for iPod

i-10 is compatible with the following iPod models:

- **iPod mini** 4GB 6GB
- **iPod classic** 80GB
- **iPod classic** 160GB (2007)
- **iPod classic** 120GB 160GB (2009)
- **iPod** 4th generation 20GB
- **iPod** 4th generation 40GB
- **iPod** 4th generation (color display) 20GB 30GB
- **iPod** 4th generation (color display) 40GB 60GB
- **iPod** 5th generation (video) 30GB
- **iPod** 5th generation (video) 60GB 80GB
- **iPod nano** 1st generation 1GB 2GB 4GB
- **iPod nano** 2nd generation (aluminum) 2GB 4GB 8GB
- **iPod nano** 3rd generation (video) 4GB 8GB
- **iPod nano** 4th generation (video) 8GB 16GB
- **iPod nano** 5th generation (video camera) 8GB 16GB
- **iPod touch** 1st generation 8GB 16GB 32GB
- **iPod touch** 2nd generation 8GB 16GB 32GB 64GB

*EVOKE-1S not included

S-1

Optional Stereo Speaker

An additional speaker for high-quality stereo sound from your EVOKE-1S, EVOKE Flow or EVOKE-1S Marshall. Features a matching full-range 3" drive unit, bass-port and 3m cable.

maple

cherry

piano black

Marshall

reach F10

RF Remote Control

Control your EVOKE Flow or AVANTI Flow from up to 10m away, without direct line-of-sight. Convenient shortcuts allow easy control, including pause and play, mute, source and more.

Included with AVANTI Flow and optional for EVOKE Flow.

ONE mini

Lightweight Protective Case for ONE Mini

This lightweight moulded case is designed to hold your ONE Mini* and power supply and is water and bump resistant, to protect your ONE Mini when you are out and about.

- Lightweight, semi-rigid water resistant material
- Detachable wrist strap
- Pouch for power adapter
- Internal pocket for storage
- Elastic strap for secure fit
- Secure zip fastening

* ONE Mini radio not included

ONE Mi

Designer Canvas Case for ONE Mi

Black & Orange*

This hand-finished two-tone canvas case is the perfect accessory for your ONE Mi radio.

- Custom designed, hand-finished canvas and suede effect case
- Canvas outer with contrasting top stitching and interior
- Sturdy reinforced base
- Snug and secure fit with cutouts for easy access to all controls and connectors

* ONE Mi radio not included

sensia

Screen Protectors for Sensia

Keep your Sensia as good as new with this twin pack of super-thin, made-to-measure screen protectors.

- Both clear or mirrored finish included
- Protect against small scratches and dust
- Cleaning cloth and guided applicator supplied
- Durable and long-lasting
- Easy to remove and residue-free

PowerPort

Powered USB socket for handy accessories

Chronos CD Series II, Chronos iDock Series II, Siesta iDock and Siesta Flow feature a PURE PowerPort which provides power for handy USB accessories. PowerPort is a standard 5V USB power supply so you can plug in one of the many USB accessories available including LED lights, USB fans, mobile phone chargers and more. We can only guarantee correct operation of the PURE approved PURE Choice accessories below. The PURE PowerPort is not suitable for use with data accessories such as USB hubs and USB memory drives.

PowerPort

Reading Light and Fan

- Super bright 13 LED lamp
- Quiet but effective fan
- Flexible arms for angle adjustment
- Separate switches for fan and light
- 1.04m cable

PowerPort

Reading Light

- Super bright 13 LED lamp
- Flexible arm for angle adjustment
- On/off switch
- 1.09m cable

PowerPort

Globe Light

- Soft white LED light
- Touch sensitive base switches on or off
- 1.37m cable

PRODUCT RANGE

CONNECTED

sensia

PAGE 6

OASIS flow

PAGE 8

Siesta flow

PAGE 9

EVOKE flow

PAGE 10

AVANTI flow

PAGE 11

PORTABLE

EVOKE-1S

PAGE 12

EVOKE-2S

PAGE 12

EVOKE Mio

PAGE 13

EVOKE-1S Marshall

PAGE 14

verona

PAGE 15

Élan II

PAGE 16

ONE mi

PAGE 18

ONE mini

PAGE 18

ONE classic

PAGE 19

ONE elite

PAGE 19

BEDSIDE

CHRONOS II

PAGE 20

CHRONOS CD SERIES II

PAGE 20

CHRONOS iDOCK SERIES II

PAGE 21

Siesta mi

PAGE 22

Siesta

PAGE 22

Siesta iDock

PAGE 23

milano

PAGE 23

HOME HI-FI

SIROCCO 150

PAGE 24

SIROCCO 550

PAGE 25

IN-CAR

Highway

PAGE 26

RADIO TECHNOLOGY EXPLAINED

Digital Radio

Digital radio provides high-detail, digital-quality sound, brings you a variety of new stations, enables broadcasters to provide additional content and allows radio manufacturers to add exciting new features. Digital is different because:

- Digital radios are much easier to use than analogue radios because they automatically search for all available stations and display them by name not frequency.
- As well as many of your existing favourite stations now broadcasting on digital radio, you'll also find more and more exclusive-to-digital stations.
- Digital radio is not subject to the same interference as analogue radio, resulting in crystal clear, digital-quality sound.
- Digital radios bring you lots more features, some unique to PURE. Scrolling text shows track titles, artists' names, news and sports results. textSCAN and Intellitext enable you to pause and control scrolling text and display extra information from participating stations. Some models allow you to pause and rewind digital radio. Many are upgradeable via USB. And Sensia even displays broadcast images showing news, presenters, artists, weather, travel, promotional items and more.

Digital radio is broadcast in several different standards worldwide, including DAB, DAB+ and DMB-Radio. All PURE digital radios support the broadcast standard of the country in which they are sold and many are multi-standard or can be upgraded to receive broadcasts if you take them overseas.

FM radio

All of our radios (except Highway) include FM reception with RDS. FM enables you to listen to local stations not yet broadcasting digitally and provides listening in remote areas yet to be served by digital transmitters. RDS (Radio Data System) provides extra text information, like station names, broadcast by some FM stations.

Internet radio

Internet radio uses the same technology as portable computers to connect to the internet wirelessly. Through this Wi-Fi connection PURE radios with Flow technology allow you to access thousands of radio stations, listen again to your favourite programmes, enjoy a huge variety of podcasts and choose from a library of unique PURE sounds. Their companion website the PURE Lounge helps you manage your listening by creating and organizing favourites for quick and easy access. Flow products also enable you to play music stored on a Wi-Fi-enabled computer. And Sensia can send as well as receive data, enabling you to run and update internet apps like Twitter and Facebook.

PRODUCT AWARDS

EVOKE-2S
March 2009

EVOKE Flow
May 2009

Sensia
January 2010

ONE Classic
April 2009

AVANTI Flow
October 2009

Highway
Product of the Year 2008

A small selection of awards won by PURE. Please visit www.pure.com for more information.

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All PURE radios are backed with a comprehensive two year warranty, as well as telephone and web support at http://support.pure.com. "Made for iPod," and "Made for iPhone" mean that an electronic accessory has been designed to connect specifically to iPod or iPhone, respectively, and has been certified by the developer to meet Apple performance standards. Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards. iPhone, and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. Marshall and the Marshall logo are trademarks or registered trademarks of Marshall Amplification plc. and are protected under international laws and treaties. All rights in the outward design of this product also belong to Marshall Amplification plc. Such name, logo and such design have been reproduced and copied with the kind permission of Marshall Amplification plc. The Wi-Fi CERTIFIED Logo is a certification mark of the Wi-Fi Alliance. AVANTI Flow, ChargePAK, Chronos, Chronos CD, Chronos iDock, Chronos II, Clearsound, EcoPlus, the EcoPlus Logo, Élan II, EVOKE, EVOKE-1S, EVOKE Flow, EVOKE Mio, EVOKE-1, EVOKE-1XT, EVOKE-2, EVOKE-2S, EVOKE-2XT, Flow, FlowSongs, Highway, i-10, Imagination Technologies, the Imagination Technologies logo, Intellitext, Milano, Oasis Flow, ONE, ONE Classic, ONE Elite, ONE Mi, ONE Mini, PowerPort, Powered by Imagination, the Powered by Imagination logo, PURE, PURE Lounge, the PURE Lounge logo, PURE ONE, PURE Sounds, quickSCAN, Reach F10, ReVu, S-1, Satin-touch, Sensia, Siesta, Siesta Flow, Siesta iDock, Siesta Mi, Sirocco 150, Sirocco 550, SnoozeHandle, textSCAN and Verona are trademarks or registered trademarks of Imagination Technologies Limited. All other logos, products, trademarks and registered trademarks, are the property of their respective owners. Specifications are subject to change without notice. PURE is a division of Imagination Technologies Ltd. E&OE.

PURE FEATURES

From ChargePAK to textSCAN, our products are packed with innovative features, some of which are exclusive to PURE and world-firsts for digital radio.

With Flow technology

AVANTI Flow, EVOKE Flow, Oasis Flow, Sensia, Siesta Flow and Sirocco 550 use Wi-Fi to connect to the internet wirelessly. Flow technology enables you to access thousands of radio stations from across the world, use listen again to catch up with your favourite programmes, enjoy a huge variety of podcasts, listen to a library of unique PURE sounds, and even add new product features automatically as they become available. You can also use our Flow products to browse and play music stored on a Wi-Fi enabled computer. Sensia can also send as well as receive data, enabling you to run and update internet apps like Twitter and Facebook.

Powered by the Lounge

All of our products with Flow technology use our internet audio portal www.thelounge.com to provide access to internet radio, 'listen again' content, podcasts and PURE sounds. Connect your radio to the lounge and you can save and share favourites between your radio and the Lounge, access product updates and more.

ChargePAK

An optional accessory for compatible models and included with some others, ChargePAK is a rechargeable battery pack which fits into the battery compartment of your radio and charges when the radio is connected to the mains.

Intellitext

Participating stations broadcast sports, news, or traffic reports which are stored on your radio so they are available on demand. Like Teletext on TVs, you can then search this stored scrolling text by category.

PURE PowerPort

A handy USB power socket, ideal for plugging in standard USB powered accessories such as LED lamps, USB fans and more.

textSCAN

This feature enables you to pause and control scrolling text: useful if you want to catch the title of a track, note down a competition phone number or rewind to catch a news item.

ReVu

Allows you to pause and rewind live radio or go to the beginning of a track to begin recording.

Wi-Fi

The popular wireless technology supported by modern personal computer operating systems. All of our 'with Flow technology' products are WI-FI CERTIFIED™ by the Wi-Fi Alliance.

Clearsound

AVANTI Flow, EVOKE-2S, Sensia, Sirocco 550 and Verona feature PURE Clearsound our digital end-to-end audio solution which uses high quality Class D amplifiers and digital audio shaping technology to provide clear dynamic audio, higher volume levels and low power consumption.

Made for iPod

Our AVANTI Flow and i-10 have Made for iPod approval – your guarantee of perfect iPod compatibility.

Made for iPod and iPhone

Sirocco 150, Siesta iDock, Chronos iDock Series II and Sirocco 550 have Made for iPod and Made for iPhone approval – your guarantee of perfect iPod and iPhone compatibility.

Approved for bathroom use

Oasis Flow, ONE Mini, ONE Classic and ONE Elite have been evaluated for use in the bathroom by Intertek Test Labs, a world leader in electrical product safety testing. They are suitable for bathroom use when powered by PURE's rechargeable ChargePAK or batteries.

Two year warranty

All of our radio products feature a comprehensive two year warranty as standard.

QUICK COMPARISON

	Sensia	Oasis Flow	Siesta Flow	EVOKE Flow	AVANTI Flow	EVOKE-1S	EVOKE-2S	EVOKE-1S Marshall	EVOKE Mio	Verona	Élan II	ONE Mi	ONE Mini	ONE Classic	ONE Elite	Chronos II	Chronos CD Series II	Chronos iDock Series II	Siesta Mi	Siesta	Siesta iDock	Milano	Sirocco 150	Sirocco 550	Highway
*DAB/DAB+/ DMB-Radio	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	2	1	2	2	1	2
FM with RDS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Wi-Fi	✓	✓	✓	✓	✓																			✓	
textSCAN						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓			
Intellitext						✓	✓	✓	✓	✓	✓			✓	✓	✓				✓	✓	✓			
ReVu							✓			✓	✓			✓	✓										✓
CD/CD-RW playback																	✓						✓	✓	
SD card playback																							✓		
USB playback																							✓	✓	
Aux in for iPod/MP3/other	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓					✓	✓	✓
iPod dock					✓													✓			✓		✓	✓	
iPhone dock																		✓			✓		✓	✓	
**Stereo headphone socket	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
Stereo line output				✓		✓	✓	✓	✓	✓														✓	✓
PowerPort			✓														✓	✓			✓				
ChargePAK type	E1	incl.		E1		E1	E1	E1	E1 incl.	E1	C6L	A1	B1	C6L	C6L										
Conventional battery type											6 x C			6 x C	6 x C										2 x AA
Stereo	✓		✓	Opt.	✓	Opt.	✓	Opt.		✓	✓				✓		✓	✓			✓		✓	✓	✓
Touch sensitive controls	✓	✓	✓	✓																				✓	
Colour TFT touchscreen	✓																								
LCD display			✓								✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
OLED display		✓		✓	✓	✓	✓	✓	✓	✓														✓	
Auto display brightness	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓						✓	✓	✓	✓	✓	✓	✓		✓	
Kitchen timer	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓			✓	✓										
Sleep timer	✓	✓	✓	✓	✓		✓			✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Alarms	1	2	4	2	2	1	1	1	1	1	1			1	1	4	4	4	2	3	4	4	1	2	
12/24 hour clock	12/24	24	24	24	24	24	24	24	24	24	24	12/24	24	24	24	24	12/24	12/24	12/24	12/24	12/24	12/24	12/24	24	24
Presets	40	40	30	40	40	30	100	30	30	100	50	16	16	30	50	20	30	30	16	16	30	20	30	40	20
***Internet Favourites	U/L	U/L	U/L	U/L	U/L																			U/L	
Clearsound	✓				✓		✓			✓														✓	
Subwoofer					✓																				
Audio power (W RMS)	30	10	5	7	75	7	30	7	7	30	5	1	1.6	1.8	5	1.7	10	10	1	1.7	5	1.7	25	80	N/A
Standby power consumption (W)	1.65	1.65	1.21	1.67	1.97	0.9	0.95	0.9	0.9	0.95	0.67	0.61	0.89	0.7	0.67	0.99	0.8	0.8	0.89	0.98	0.6	0.9	0.99	TBC	N/A
Active power consumption (W)	5.96	3.34	3.03	5.32	6.42	2.48	2.9	2.48	2.48	2.9	2.46	1.53	2.42	2.05	2.46	2.02	3.0	3.0	1.56	2.01	2.2	2.4	12.4	TBC	N/A
EcoPlus	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Energy Saving Recommended						✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓		✓	✓	✓			
Bathroom approved		✓											✓	✓	✓										
(E)nglish, (F)rench, (G)erman, (I)talian option	E	EFG	EFG	EFG	EFG	EFG	E	EFG	EFG	E	EFGI	EFGI	EFGI	EFGI	EFGI	E	EFGI	EFGI	EFGI	E	EFGI	E	E	EFGI	E
Remote control	✓			Opt.	✓												✓	✓					✓	✓	
Upgradeable	Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB	USB		Wi-Fi	USB
Dimensions (mm) h	188	228	63	225	124	177	225	170	182	188	161	100	134	145	153	61	130	130	50	61	63	58	164†	120†	73
Dimensions (mm) w	279	154	180	212	350	210	292	223	210	280	289	160	141	210	257	190	195	195	145	170	179	135	145†	225†	124
Dimensions (mm) d	150	141	164	118	224	114	134	122	130	100	109	41	58	84	100	173	197	197	140	145	168	150	218†	319†	36
Weight (kg)	1.96	2.35	0.55	1.43	4.31	1.57	2.94	1.52	1.82	2.16	1.75	0.26	0.53	0.93	1.42	0.50	1.32	1.09	0.24	0.44	0.56	0.31	2.26†	3.18†	0.15
	Sensia	Oasis Flow	Siesta Flow	EVOKE Flow	AVANTI Flow	EVOKE-1S	EVOKE-2S	EVOKE-1S Marshall	EVOKE Mio	Verona	Élan II	ONE Mi	ONE Mini	ONE Classic	ONE Elite	Chronos II	Chronos CD Series II	Chronos iDock Series II	Siesta Mi	Siesta	Siesta iDock	Milano	Sirocco 150	Sirocco 550	Highway

Maximum dimensions are measured per unpackaged unit without plug, including aerial holder and controls. Please allow up to 30mm for power cable input if used. Weights are unpackaged product, without plug.

* **1** – Supports DAB, DAB+, DMB-Radio. **2** – Supports DAB and DAB+ only.
** Stereo headphone socket output can be used as an input for your hi-fi or amplifier.
*** U/L – Unlimited, requires registration at www.thelounge.com.
† Console only. Speakers (mm) Sirocco 150 213 (h) x 142 (w) x 160 (d), 1.3kg.
Sirocco 550 245 (h) x 165 (w) x 280 (d), 3.5kg.

Printed on 55% recycled material. Please recycle after use.

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www.pure.com
www.thelounge.com
www.touchmyradio.com

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